

Labeling Parameters (Standardised to 100ml irrespective of pack size)						
Parameters	100ml	100ml	100ml	100ml	100ml	100ml
	Lil Goodness	Brand 1	Brand 2	Brand 3	Brand 4	Brand 5
Energy	82	107.5	103	92	119.7	75
Carbohydrate(g)	13.28	17.55	16	17	18.2	11.6
Total Sugar - <i>Lower is Better</i>	4.8	16.5	16	12	17.3	0
Added Sugar (g) - <i>Lower Is Better</i>	3.3	12.2	11	11	12.2	6.7
Protein (g) - <i>Higher Is Better</i>	3.53	3	3	2	3.4	3.4
Total Fat (g) - <i>Lower is Better In Most Cases</i>	1.64	28	3	2	3.7	1.7
Saturated Fat (g) - <i>Lower is Better In Most Cases</i>	1.09	1.8	2	5	2.1	1.1
Transfat (g) - <i>Lower Is Better</i>	0.004	0.05	0	1	0.1	0.13
Cholesterol (mg)		13	10	10	10.4	
Dietary Fat (g)	1.6		0	0		
Dietary Fiber (g) - <i>Fiber Presence Aids In Digestion</i>	1.32					
Zinc (mg)	1.36	1.2	0	2		
Vitamin A (microg)	28	45	67	57	4.2	
Vitamin D (microg)	0.72	0.75	1	1	95.8	
Calcium (mg)	102.53	94.9	100	180	113	135
Sodium (mg)		93.7	50	0		
Phosphorous (mg)			0	80		